



IMMEDIATE RELEASE

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Align Credit Union Makes Donation to Belle of the Ball *Collects Prom Dresses for Local Teens*

Lowell, MA, April 6, 2015 - Align Credit Union is pleased to announce that with the help of their Members, it recently donated almost 50 dresses to the 11th Annual Belle of the Ball prom dress drive. Anton's Cleaners, the program's organizer, cleans and provides prom dresses and related accessories at no charge to more than 600 high school girls who would otherwise not have the opportunity to attend their school's prom. Align collected the dresses at their Lowell branches over the last two months and dropped them off on April 3. High school junior and senior girls will be invited to attend a special Boutique Day in April to select the dress of their dreams.



"We are so pleased to be able to participate in a program like this that directly impacts local youth," said Align President and CEO Ken Del Rossi. "Attending a prom is a key milestone in any young person's life and we are happy to help make that experience possible."

Photo Caption

Photo (from L-R): Anton's Cleaners Manager Sambo Keo, Align Hale St., Lowell Branch Manager Jennifer Rivera-Cintron, Anton's employee Maria Suarez and Align Cross Point, Lowell Branch Manager Bette Cordaro.

About Align Credit Union

Since 1922, Align Credit Union has provided customized banking solutions to individuals and families throughout Northeastern Massachusetts and Southern New Hampshire. Align offers a full suite of products and services including Personal and Business Banking, Mortgages, Financial Planning and Insurance. Founded as the Northern Massachusetts Telephone Workers Credit Union (NMTW), the Credit Union changed its name to Align in 2013. Membership is open to anyone who lives, works or attends school in many communities throughout Eastern Massachusetts and Southern New Hampshire. For additional information, stop by one of their six branches in Amesbury, Danvers, Framingham, Haverhill and Lowell or visit www.AlignCU.com.

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