



## FOR IMMEDIATE RELEASE

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## Align Credit Union Announces Support of “A Bed for Every Child” Initiative

Lowell, MA, September 19, 2018 - Align Credit Union is pleased to announce their support of the Massachusetts Coalition for the Homeless’ A Bed for Every Child initiative. The program provides beds to children of low-income families to help them arrive at school rested and ready to learn.

Align’s Community Crew has participated in several bed building events at the Coalition’s office in Lynn and will be hosting their own events at Align’s headquarters in Lowell. At these events, volunteers assemble, sand and paint beds that will be donated to children in need. Align is also supporting the program by promoting it in their marketing and social media efforts and accepting donations from Members and the community at every Align branch.

“The impact of Align Credit Union’s support of A Bed for Every Child has made it possible for children growing up in poverty to have a bed of their own. A Bed for Every Child knows a bed alone is not going to end poverty, but we do know giving a child a good night’s sleep can help them at school. We also know that an education is the pathway for a child to raise up and out of poverty as an adult,” said A Bed for Every Child Program Director, Tina Giarla. “A Bed for Every Child wants to give every child one more tool in their toolbox to getting an education and that begins with a good night’s sleep on a bed.”

“The Align Community Crew participated in several Build-a-Bed events and was really impressed with the program and its staff,” said Align President Ken Del Rossi. “We’re excited to continue our support of A Bed for Every Child through volunteerism and donations because something as simple as a bed can change the entire trajectory of a child’s life.”



### Photo Caption 1

Top Row (L-R): MA Coalition for the Homeless Executive Director Robyn Frost; Align EVP and CFO Tom Hammond; Align Senior VP, Retail Joanne McCarthy; Align Web Content Manager Karen Manuelian; Align Danvers Branch Member Service Representative Maggie Tupman; Align Senior Mortgage Underwriter Wendy Gagnon; Align Vice President, Marketing Lauren Robinson.

Bottom Row (L-R): A Bed for Every Child Program Director Tina Giarla; Align AVP, Retail Business Analyst Jessica Daigneault; Align Danvers Branch Teller Samuel Rios.



### Photo Caption 2

(L-R): Align Web Content Manager Karen Manuelian; Align AVP, Retail Business Analyst Jessica Daigneault; Align Senior Mortgage Underwriter Wendy Gagnon; Align Danvers Branch Member Service Representative Maggie Tupman; Align Danvers Branch Teller Samuel Rios; Align Vice President, Marketing Lauren Robinson.

### About Align Credit Union

Since 1922, Align Credit Union has provided customized banking solutions to individuals and families throughout Northeastern Massachusetts and Southern New Hampshire. Align offers a full suite of products and services including Personal and Business Banking, Mortgages, Financial Planning and Insurance. Founded as the Northern Massachusetts Telephone Workers Credit Union (NMTW), the Credit Union changed its name to Align in 2013. Membership is open to anyone who lives, works or attends school in many communities throughout Eastern Massachusetts and Southern New Hampshire. For additional information, stop by one of seven branches in Amesbury, Danvers, Framingham, Haverhill, Lowell, Methuen and Wilmington or visit [www.AlignCU.com](http://www.AlignCU.com).

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