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Align Credit Union Hosts CU 4 Reality™ Financial Education Fair *Program prepares students for real life personal financial decisions*

Lowell, MA, May 7, 2015 - Volunteers from Align Credit Union hosted a CU 4 Reality Fair at the Immaculate Conception School in Newburyport on April 14, 2015. The Fair helps prepare students for real life personal financial decisions by teaching them about career development and personal money management. Prior to the Fair, students were taught about budgeting, savings, investing and more. They also completed a resume and job application and participated in a mock job interview to help them prepare for the Fair.



At the Fair, students received a folder with details about his or her career choice and monthly net income. Then by visiting tables and booths at the Fair, they determined their personal expenses like housing, transportation, entertainment, food and more. They also spun the "Wheel of Reality" to receive an unexpected expense or windfall that they incorporated into their budget.

The two-hour Fair was attended by 54 seventh and eighth graders. They picked careers ranging from a scientist to a basketball coach to a county sheriff.

"At Align, we believe that financial education should be taught at an early age," said Align President Ken Del Rossi. "By teaching them about income, expenses, budgeting and financial planning now, they'll be better prepared to make wise spending decisions in the future."

About Align Credit Union

Since 1922, Align Credit Union has provided customized banking solutions to individuals and families throughout Northeastern Massachusetts and Southern New Hampshire. Align offers a full suite of products and services including Personal and Business Banking, Mortgages, Financial Planning and Insurance. Founded as the Northern Massachusetts Telephone Workers Credit Union (NMTW), the Credit Union changed its name to Align in 2013.

Membership is open to anyone who lives, works or attends school in many communities throughout Eastern Massachusetts and Southern New Hampshire. For additional information, stop by one of the six branches in Amesbury, Danvers, Framingham, Haverhill and Lowell or visit www.AlignCU.com.

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