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Align Credit Union Announces Promotions *Charlotte Arivella and Kelly Tahan Become Assistant Branch Managers*

Lowell, MA, August 27, 2015 - Align Credit Union is pleased to announce that Charlotte Arivella has been promoted to Assistant Branch Manager at the Amesbury location at 19 Haverhill Road and Kelly Tahan has been promoted to Assistant Branch Manager at the Haverhill location at 20 Cushing Avenue. As Assistant Branch Managers, they will oversee daily operations, business development and Member service.

Charlotte has been part of the Align family for over five years. She started out assisting Members with transactions at the teller line. Prior to joining Align, Charlotte held positions ranging from sales associate to store manager at both family-owned businesses and large corporations.

“As an Assistant Branch Manager, I’ll be able to make even stronger connections with our Members,” said Charlotte. “Educating them on the Align products and services that will help them achieve their financial goals is one of the most enjoyable parts of my new role.”

Charlotte holds an associate degree in business administration from North Shore Community College. She is a notary public and medallion stamp certified.

She lives in Haverhill, Massachusetts with her husband Kevin and their two dogs Emma and Mason.

Kelly has been in the financial industry for over 20 years. Before joining Align in 2012, she was an assistant manager at TD Bank.

“I enjoy helping people with their financial needs,” said Kelly. “I love seeing the look on a Member’s face when I’m able to help them accomplish a goal that they didn’t think was possible.”

She holds a bachelor’s degree in business/accounting from Southern New Hampshire University and is active in the Merrimack Valley Chamber of Commerce and a member of the Plaistow Area Commerce Exchange.

She lives in East Hampstead, New Hampshire with her husband Steve and their two children.



“Members visiting our Amesbury and Haverhill branches are in great hands with Charlotte and Kelly,” said Align President Ken Del Rossi. “With their experience, skills and commitment to the community, you can be sure that our Members will receive expert guidance and customized solutions.”

About Align Credit Union

Since 1922, Align Credit Union has provided customized banking solutions to individuals and families throughout Northeastern Massachusetts and Southern New Hampshire. Align offers a full suite of products and services including Personal and Business Banking, Mortgages, Financial Planning and Insurance. Founded as the Northern Massachusetts Telephone Workers Credit Union (NMTW), the credit union changed its name to Align in 2013. Membership is open to anyone who lives, works or attends school in many communities throughout Eastern Massachusetts and Southern New Hampshire. For additional information, stop by one of six branches in Amesbury, Danvers, Framingham, Haverhill and Lowell or visit www.AlignCU.com.

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