



Connecting all your banking needs

IMMEDIATE RELEASE

AGENCY:

Janet Mansfield
Single Source Marketing
Phone: 978-777-9992
jmansfield@singlesourcepromo.com

ALIGN:

Lauren Robinson
Align Credit Union
Phone: 978-323-0663
lrobinson@aligncu.com

Align Credit Union Makes Donation to *Coats for Kids* Collects Coats for Local Children in Need

Lowell, MA, February 1, 2017 - Align Credit Union is pleased to announce that with the help of their Members, it recently donated over 100 coats to the annual *Coats for Kids* winter coat drive. Anton's Cleaners, the program's organizer, collects, cleans and distributes coats free of charge to a network of over 90 local service agencies who make sure that the coats are passed along to those in need throughout Massachusetts and southern New Hampshire. Since the program's inception in 1995, nearly 800,000 coats have been distributed. Align collected coats at their Lowell branches at 900 Chelmsford Street (Cross Point) and 87 Hale Street.

"We are happy to be able to participate in a program like this that helps local families," said Align President and CEO Ken Del Rossi. "The simple act of sharing an unused coat can make a huge difference in a child's life."



Photo Caption

Photo (from L-R): Align Business Development Officer Bette Cordaro; Anton's Employee Sandro E. Souza; Align AVP Hale Street and Cross Point Branch Manager, Jennifer Rivera-Cintron.

About Align Credit Union

Since 1922, Align Credit Union has provided customized banking solutions to individuals and families throughout Northeastern Massachusetts and Southern New Hampshire. Align offers a full suite of products and services including Personal and Business Banking, Mortgages, Financial Planning and Insurance. Founded as the Northern Massachusetts Telephone Workers Credit Union (NMTW), the Credit Union changed its name to Align in 2013. Membership is open to anyone who lives, works or attends school in many communities throughout Eastern Massachusetts and Southern New Hampshire. For additional information, stop by one of six branches in Amesbury, Danvers, Framingham, Haverhill and Lowell or visit www.AlignCU.com.

###