



IMMEDIATE RELEASE

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Align Credit Union Supports the Boys & Girls Clubs of Greater Haverhill and Lowell with Donation Match on #GivingTuesday

Lowell, MA, January 6, 2017 - Align Credit Union is proud to have supported the Boys & Girls Club of Greater Haverhill and Greater Lowell during this year's #GivingTuesday. #GivingTuesday is an annual event where businesses, organizations, charities, families and students around the world come together to give thanks by giving back. Align pledged to match \$1,000 in total donations made to the Boys & Girls Clubs of Greater Haverhill and Lowell through each Club's website on November 29th. Donations to the Boys & Girls Club of Greater Haverhill will be used to support the Club's Back-a-Kid campaign. Donations made to the Boys & Girls Club of Greater Lowell will be used to support their teen programs.

"The continued #GivingTuesday match support from Align Credit Union has led to our most successful #GivingTuesday campaign to date, raising over \$14,000," said Boys & Girls Club of Greater Haverhill Executive Director, Brian Theirrien. "We're grateful for Align's appreciation of this special day of giving and the impact its success has on our members, the services we deliver and the Club as a whole."



Photo Caption 1:

Photo (from L-R): Janiah Eason; Janelise Alvarez; Izaiah Christian; Boys and Girls Club of Greater Haverhill Operations Director, Deb Card; Giselle Colon; Align Marketing Director and Club Board Member, Lauren Robinson; Christian Clancy; Jayliani Eason; Club Executive Director, Brian Theirrien.

“We are so grateful for Align’s matching gift for our recent #GivingTuesday campaign. Their support enabled us to raise over \$8,000 during this campaign for our teen programs,” said Angel Brunelle, Boys & Girls Club of Greater Lowell Director of Development. “The Club’s programs help ensure that low income teens in Lowell have a safe, productive place to be after school and in the evenings. We really appreciate the continued support that Align provides throughout the year for our kids and the Lowell community.”



Photo Caption 2:

Photo: Angel Brunelle, Boys & Girls Club of Greater Lowell Director of Development; Tom Hammond, Align EVP/CFO; Lauren Robinson, Align Vice President of Marketing with teens from the Boys & Girls Club of Greater Lowell.

“Align appreciates extraordinary organizations like the Boys & Girls Club because of its positive impact on our local youth,” said Align President Ken Del Rossi. “We enjoyed supporting them on #GivingTuesday as well as at many events throughout the year.”

About Align Credit Union

Since 1922, Align Credit Union has provided customized banking solutions to individuals and families throughout Northeastern Massachusetts and Southern New Hampshire. Align offers a full suite of products and services including Personal and Business Banking, Mortgages, Financial Planning and Insurance. Founded as the Northern Massachusetts Telephone Workers Credit Union (NMTW), the Credit Union changed its name to Align in 2013. Membership is open to anyone who lives, works or attends school in many communities throughout Eastern Massachusetts and Southern New Hampshire. For additional information, stop by one of six branches in Amesbury, Danvers, Framingham, Haverhill and Lowell or visit www.AlignCU.com.

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