



## IMMEDIATE RELEASE

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## Align Credit Union Supports the Boys & Girls Clubs with Donation Match on #GivingTuesday

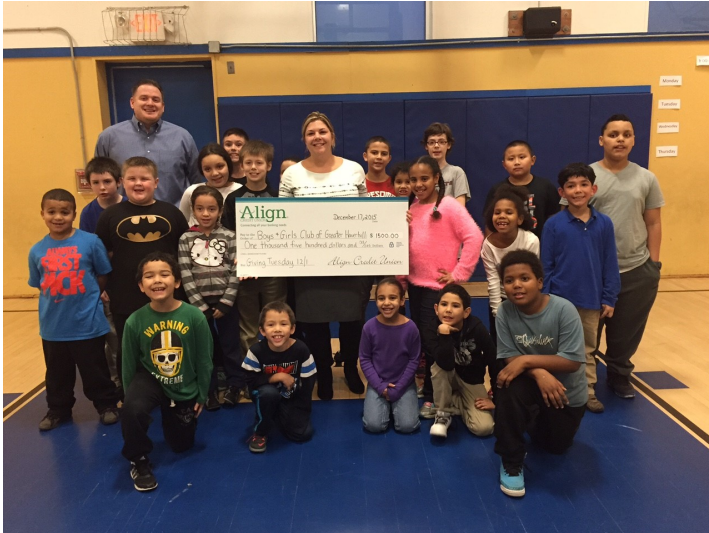
Lowell, MA, December 28, 2015 - Align Credit Union was proud to have supported the Boys & Girls Clubs of Greater Haverhill, Greater Lowell and MetroWest during this year's #GivingTuesday. #GivingTuesday is an annual event where businesses, organizations, charities, families and students around the world come together to give thanks by giving back. Align pledged to match up to \$1,500 in total donations made to the Boys & Girls Clubs through the Clubs' websites on December 1<sup>st</sup>. Donations to the Boys & Girls Club of Greater Haverhill will be used to support the Club's Back-a-Kid campaign. Donations made to the Boys & Girls Club of Greater Lowell will be used to purchase vans, which will enable the Club to offer more educational, recreational and cultural trips to even more young people in Lowell. Donations to the Boys & Girls Club of MetroWest will be used for programming at the Club's Framingham Clubhouse.

"With the support and generosity from Align Credit Union, the Boys & Girls Club of Greater Haverhill was able to triple our #GivingTuesday donations and our ability to make an impact on the lives of over 1,000 members at the Club," said Brian Theirrien, Executive Director, Boys & Girls Club of Greater Haverhill.

"Align's leadership will provide our Club members with access to opportunities they wouldn't have otherwise such as college visits, career exploration, robotics programs, athletic leagues and other chances to broaden their horizons," said Joe Hungler, Executive Director, Boys & Girls Club of Greater Lowell. "Many people gave because they knew there was a match and because of the visibility the partnership with Align provided."

"We really appreciate our partnership with Align Credit Union and their belief in the mission of our Clubs," said Francis Hurley, President, Boys & Girls Club of MetroWest. "We are especially grateful for their #GivingTuesday matching funds this year – allowing donors to double their impact for kids in the MetroWest community."

"Align appreciates extraordinary organizations like the Boys & Girls Club because of its positive impact on our local youth," said Align President Ken Del Rossi. "We enjoyed supporting them through #GivingTuesday as well as at many events during the year."



**Photo 1 Caption**

Photo (from L-R): Brian Theirrien, Executive Director, Boys & Girls Club of Greater Haverhill and Kelly Contarino, Align Assistant Vice President and Haverhill Branch Manager with Club members.



**Photo 2 Caption**

Photo (from L-R): Joe Hungler, Executive Director, Boys & Girls Club of Greater Lowell; Tom Hammond, Align Executive Vice President/CFO and Club Board Member; Jennifer Rivera-Cintron, Align Assistant Vice President and Hale Street Branch Manager; Bette Cordaro, Align Assistant Vice President and Cross Point Branch Manager with Club members.



**Photo 3 Caption**

Photo (from L-R): Francis Hurley, President, Boys & Girls Club of MetroWest; Rick Murray, Align Framingham Branch Manager; Ken Vonasek, Board Member of the Boys & Girls Club of MetroWest with Club members.

### **About Align Credit Union**

Since 1922, Align Credit Union has provided customized banking solutions to individuals and families throughout Northeastern Massachusetts and Southern New Hampshire. Align offers a full suite of products and services including Personal and Business Banking, Mortgages, Financial Planning and Insurance. Founded as the Northern Massachusetts Telephone Workers Credit Union (NMTW), the Credit Union changed its name to Align in 2013. Membership is open to anyone who lives, works or attends school in many communities throughout Eastern Massachusetts and Southern New Hampshire. For additional information, stop by one of six branches in Amesbury, Danvers, Framingham, Haverhill and Lowell or visit [www.AlignCU.com](http://www.AlignCU.com).

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