



## FOR IMMEDIATE RELEASE

### AGENCY:

Janet Mansfield  
Single Source Marketing  
Phone: 978-777-9992  
jmansfield@singlesourcepromo.com

### ALIGN:

Lauren Robinson  
Align Credit Union  
Phone: 978-323-0663  
lrobinson@aligncu.com

## Align Credit Union Launches Mobile Payment Options and Credit Card Enhancements

Lowell, MA, August 25, 2015 - Align Credit Union is pleased to announce the launch of several new types of technology to enhance both convenience and security for Members.

Align Members can now pay for purchases with Apple Pay™ using their iPhone® 6, iPhone 6 Plus or Apple Watch at any participating merchant's contactless reader. They can also use Apple Pay™ on a smartphone, iPad Air™ or iPad Mini™ to pay with a single touch within shopping apps. Members using Apple Pay™ are protected against fraud because their name, Align card number and security code stay private and are not stored on the phone or shared with the merchant.

Align Members can also use Google Wallet™ to make purchases. Members simply download Google Wallet™ to their smartphone and upload their Align VISA® Credit Card. Members can shop wherever Google Wallet™ is accepted and make purchases without swiping their card. Google Wallet™ also allows Members to safely link store loyalty cards and gift cards as well.

"It made sense to add both Apple Pay and Google Wallet as more and more of our Members are using mobile devices for their banking needs," said Align EVP/CFO Tom Hammond. "With this technology, you don't share your physical credit or debit card with the retailer which builds in an additional layer of fraud protection for our Members."

Align has also enhanced its VISA® Signature Credit Card and VISA® Platinum Credit Cards with the addition of the alerts feature. Members now have the option to sign up for text and/or email alerts regarding their credit card. Members can get alerts about transaction activity, including if a purchase exceeds a specific dollar amount or was made outside of the United States, as well as account reminders relating to statement availability and payment due dates. The alert options are designed to help Members manage their finances and help detect fraud.

"In a day and age where technology touches virtually every aspect of life, we are constantly looking at ways that we can bring that focus to our Members for their benefit," said Align President/CEO Ken Del Rossi. "With plastic card enhancements such as credit card alerts, we're able to give Members information near real time through the communication channel they prefer."

### **About Align Credit Union**

Since 1922, Align Credit Union has provided customized banking solutions to individuals and families throughout Northeastern Massachusetts and Southern New Hampshire. Align offers a full suite of products and services including Personal and Business Banking, Mortgages, Financial Planning and Insurance. Founded as the Northern Massachusetts Telephone Workers Credit Union (NMTW), the Credit Union changed its name to Align in 2013. Membership is open to anyone who lives, works or attends school in many communities throughout Eastern Massachusetts and Southern New Hampshire. For additional information, stop by one of six branches in Amesbury, Danvers, Framingham, Haverhill and Lowell or visit [www.AlignCU.com](http://www.AlignCU.com).

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