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IMMEDIATE RELEASE

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Align Credit Union Helps Local Students Pay for College

Lowell, MA, June 1, 2017 - In today's world, there is no debate about the importance of a higher education. Unfortunately, there is also little debate about the fact that students and families are faced with ever-increasing financial burdens in trying to achieve education goals. The cost of a college education has risen dramatically over the last 20 years and it's not uncommon for students to face funding gaps anywhere between \$30,000 and \$100,000 over four years of college. Align Credit Union has introduced a new alternative student loan program that helps students fill those funding gaps that federal aid can leave behind. Unlike other alternative loan products, Align's Student Choice private loan solution offers significantly lower rates, zero origination fees and more flexible repayment terms.

"As a not-for-profit credit union serving the Merrimack Valley, North Shore and MetroWest, we have the unique ability to design products that are truly in the best interest of the student and his or her family," said Align President and CEO, Ken Del Rossi. "In addition to student loans, Align offers financial management resources for young adults and a full-range of products and services to help develop and maintain good financial habits. Free checking, access to over 27,000 surcharge-free ATMS, first car loans plus free online banking and bill pay are just a few of the eServices available to our student Members."

To learn more about Align Credit Union's Student Choice private loan solution, visit AlignCU.com.

About Align Credit Union

Since 1922, Align Credit Union has provided customized banking solutions to individuals and families throughout Northeastern Massachusetts and Southern New Hampshire. Align offers a full suite of products and services including Personal and Business Banking, Mortgages, Financial Planning and Insurance. Founded as the Northern Massachusetts Telephone Workers Credit Union (NMTW), the Credit Union changed its name to Align in 2013. Membership is open to anyone who lives, works or attends school in many communities throughout Eastern Massachusetts and Southern New Hampshire. For additional information, stop by one of six branches in Amesbury, Danvers, Framingham, Haverhill and Lowell or visit www.AlignCU.com.

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