



IMMEDIATE RELEASE

AGENCY:

Janet Mansfield
Single Source Marketing
Phone: 978-777-9992
jmansfield@singlesourcemarketing.com

ALIGN:

Lauren Robinson
Align Credit Union
Phone: 978-323-0663
lrobinson@aligncu.com

Align Credit Union Receives United Way of Tri-County Corporate Responsibility Award

Lowell, MA, April 9, 2018 - Align Credit Union is proud to announce that it has received the United Way of Tri-County Corporate Responsibility Award. The award presentation took place on April 5th at the Sheraton Hotel and Conference Center in Framingham.

“We are truly grateful that Align Credit Union has taken a leadership role and made a commitment to raise funds and awareness for the many United Way of Tri-County programs and services in our local neighborhoods,” said Paul L. Mina, President and CEO of the United Way of Tri-County. “From feeding hungry families, preparing children to enter kindergarten ready for success, to ensuring no one is alone in times of crisis, their support has helped to improve the lives of others.”



“Giving back to the community is one of Align’s core values,” said Align President Ken Del Rossi. “We are honored that the United Way has recognized us for our commitment to helping others. Align’s dedication and the United Way’s stewardship will continue to elevate the tri-county community.”

Photo Caption:

Photo (from L-R): Lauren Robinson, Align Vice President, Marketing with Rick Murray, Align Assistant Vice President and Framingham Branch Manager.

About Align Credit Union

Since 1922, Align Credit Union has provided customized banking solutions to individuals and families throughout Northeastern Massachusetts and Southern New Hampshire. Align offers a full suite of products and services including Personal and Business Banking, Mortgages, Financial Planning and Insurance. Founded as the Northern Massachusetts Telephone Workers Credit Union (NMTW), the Credit Union changed its name to Align in 2013. Membership is open to anyone who lives, works or attends school in many communities throughout Eastern Massachusetts and Southern New Hampshire. For additional information, stop by one of seven branches in Amesbury, Danvers, Framingham, Haverhill, Lowell, Methuen and Wilmington or visit www.AlignCU.com.

###