



Connecting all your banking needs

## FOR IMMEDIATE RELEASE

### AGENCY:

Janet Mansfield  
Single Source Marketing  
Phone: 978-777-9992  
jmansfield@singlesourcepromo.com

### ALIGN:

Lauren Robinson  
Align Credit Union  
Phone: 978-323-0663  
lrobinson@aligncu.com

## Align Credit Union Awards Car Payments for a Year

Danvers, MA, August 14, 2015 - Align Credit Union is pleased to announce they have awarded the grand prize in the Win Car Payments for a Year contest to Amanda Crean of Salem, Massachusetts. The grand prize winner was randomly selected from all eligible contest entries received during the month of June and was presented with a check for \$3,000 at the Danvers branch at 110 Newbury Street. The contest was promoted on air and online with Boston radio station, Hot 96.9.



“At Align, we help our Members with their auto loan needs every day. Whether they need a loan for a purchase or help with refinancing, we can save them hundreds of dollars,” said Align EVP/CFO Tom Hammond. “This contest was a really fun way to spread the word about our auto loan capabilities.”

“I can’t tell you how excited I am that I won!” said contest grand prize winner, Amanda Crean. “Not having to worry about my car payments for a year will really make a difference. Thanks, Align!”

### Photo Caption

Photo (from L-R): Andrew Patton, Assistant Vice President, Danvers Branch Manager; Amanda Crean, the Win Car Payments for a Year Grand Prize Winner and Tom Hammond, Align EVP/CFO.

### About Align Credit Union

Since 1922, Align Credit Union has provided customized banking solutions to individuals and families throughout Northeastern Massachusetts and Southern New Hampshire. Align offers a full suite of products and services including Personal and Business Banking, Mortgages, Financial Planning and Insurance. Founded as the Northern Massachusetts Telephone Workers Credit Union (NMTW), the Credit Union changed its name to Align in 2013. Membership is open to anyone who lives, works or attends school in many communities throughout Eastern Massachusetts and Southern New Hampshire. For additional information, stop by one of six branches in Amesbury, Danvers, Framingham, Haverhill and Lowell or visit [www.AlignCU.com](http://www.AlignCU.com).

###